Manitoba
Bureau of
Statistics

INDUSTRIAL STRUCTURE OF

THE MANITOBA ECONOMY

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EXECUTIVE SUMMARY

Of the 40,961 establishments in Manitoba as of January 1986, 29,006 (70.8%) are in the 3 sectors, Community, Business and Personal Service, Trade and Primary. The Community, Business and Personal Service group has the largest number of establishments at 12,425 (30.3% of the Manitoba total) while the Public Administration has the smallest number at 753 (1.8%).

The Community, Business and Personal Service group had the largest increase in the number of establishments at 1,344 between January, 1984 and January, 1986. This represents an increase of 10.7% for the two year period or an annual average increase of 5.2%.

The Primary and Construction groups had the largest percentage increases at 15.5% for the period January, 1984 to January, 1986. This increase represents an annual average of 7.5%. The Trade group had the lowest percentage increase at 4.8% (2.4% as an annual average).

Only 32 establishments (less than 0.1%) have 1,000 employees or more while 24,717 (60.3%) establishments report 1-4 employees.

The largest number of establishments (20,082 or 49.0% of the January, 1986 total) is found in the Winnipeg region. Although the North had the smallest number of establishments in 1986 (1,689 or 4.1% of the total), it had the largest percentage increase for any region at 15.8% (7.6% on an annual average basis).

TABLE OF CONTENTS

	PAGE
Executive Summary	1
Introduction	3
Manitoba Analysis	5
Industry Sector Analysis	7
Regional Analysis	9
Appendix: MAP	10

INTRODUCTION

This report illustrates the composition of the Manitoba economy in terms of the number of establishments. For an explanation of the term establishment please see the Definitions section below.

The number of establishments is presented by industry sector and employment size for January, 1986 (Table 1), by industry sector for January, 1984 and January, 1986 (Table 2) and by economic region for January, 1984 and January, 1986 (Table 3).

Definitions:

i) Establishment

For statistical purposes, an "establishment" is defined as the smallest unit of a company (whether sole proprietorship, partnership, co-operative, corporation, etc.) that is a separate operating entity capable of reporting all elements of basic industrial statistics. Revenue Canada payroll deduction accounts are the base data source for the compilation of establishments.

ii) Establishments are assigned to an industry group by the 1970 Standard Industrial Classification. This SIC code represents their major industrial activity.

iii) In this article the industry group "Community, Business and Personal Services" (SIC 801 - 899) will be referred to as "Services".

iv) The tables cover all industrial activity in Manitoba but are limited to the employer portion of the business world. Therefore, a business such as a corner store that is owner/operated, with no paid employees, would be excluded from these counts.

v) Employment Size Codes

The Employment Size Codes give a range of employees only. Most are self-explanatory with the following exceptions:

0 - This size codes indicates either:

(a) that a business had employees and currently does not, or

(b) that the business does not currently have employees but expects to have employees within the next 12 months.

Unknown - This size code is assigned to businesses for which no employment information is available. Experience has shown that 90% of these businesses will have fewer than 20 employees.

MANITOBA STATISTICAL ESTABLISHMENTS BY INDUSTRY AND EMPLOYMENT SIZE

JANUARY, 1986

INDUSTRY (1970 SIC)	EMPLOYMENT SIZE														
	0	1-4	5-9	10-19	20-49	50-99	100-199	200-499	500-999	1000-1499	1500-2499	2500-4999	5000 & OVER	UNKNOWN	TOTAL
PRIMARY (001-099)	687	6149	200	75	43	12	3	3	0	1	0	0	0	942	8115
MANUFACTURING (101-399)	92	604	314	299	224	110	68	33	3	4	1	0	0	123	1875
CONSTRUCTION (404-421)	432	2665	570	277	144	30	9	4	0	1	0	0	0	235	4367
TRANSPORTATION, COMMUNICATION & OTHER UTILITIES (501-579)	103	1245	197	102	75	19	11	10	1	1	2	1	1	148	1916
TRADE (602-699)	327	4759	1619	757	300	87	29	17	4	2	1	2	1	561	8466
FINANCE (701-737)	698	1600	262	135	59	23	5	3	3	2	1	1	0	252	3044
COMMUNITY, BUSINESS & PERSONAL SERVICE (801-899)	531	7548	1650	914	584	186	69	39	7	3	1	5	0	888	12425
PUBLIC ADMINISTRATION (901-991)	16	147	200	123	145	50	20	4	9	0	1	0	0	38	753
TOTAL	2886	24717	5012	2682	1574	517	214	113	27	14	7	9	2	3187	40961

NOTE : FOR STATISTICAL PURPOSES, AN "ESTABLISHMENT" IS DEFINED AS THE SMALLEST UNIT OF A COMPANY (WHETHER SOLE PROPRIETORSHIP, PARTNERSHIP, CO-OPERATIVE, CORPORATION, ETC.) THAT IS A SEPARATE OPERATING ENTITY CAPABLE OF REPORTING ALL ELEMENTS OF BASIC INDUSTRIAL STATISTICS.

DATA SOURCE : STATISTICS CANADA BUSINESS REGISTER - JANUARY, 1986

MANITOBA ANALYSIS

In terms of the number of establishments, "Services" is the largest industry sector with 12,425 establishments (30.3% of all Manitoba establishments). The second largest sector is Trade with 8,466 establishments (20.7% of the Manitoba total for establishments). The Primary Sector (including Agriculture, Forestry, Fishing and Trapping and Mines) includes 8,115 establishments, thus representing 19.8% of all Manitoba establishments. The above three sectors, in combination, represent approximately 71% of all establishments in Manitoba. The remaining establishments are to be found in Construction with 4,367 (10.7%), Finance, Insurance and Real Estate with 3,044 (7.4%), Transportation, Communication and Other Utilities with 1,916 (4.7%) and Manufacturing with 1,875 (4.6%) establishments. Public Administration represents 753 establishments (1.8% of Manitoba total) making it the smallest industry sector in Manitoba.

In terms of employment size, most establishments (24,717 or 60.3%) report 1-4 employees. In all industrial sectors, with the exception of Public Administration, the largest number of establishments report 1-4 employees. Approximately 76% of the establishments in the Primary Sector, 61% in the Construction Sector, 65% in the Transportation Sector and 61% in the Service Sector employ 1-4 employees. A further 5,012 (12.2%) establishments report 5-9 employees, 2,682 (6.5%) report 10-19 employees and 1,574 (3.8%) report 20-49 employees. There are 2,886 (7.0%) establishments that report no employees. For 3,187 (7.8%) establishments, the employment is not known, but experience has shown that approximately ninety percent of the Unknowns have less than 20 employees. The remaining 903 (2.2%) establishments report 50 employees or more. Thirty establishments (less than 1%) have between 1,000 and 5,000 employees and 2 establishments report 5,000 employees or more.

MANITOBA STATISTICAL ESTABLISHMENTS BY INDUSTRY SECTOR

JANUARY, 1984 AND JANUARY, 1986

INDUSTRY (1970 SIC)	JANUARY 1984	PERCENT	JANUARY 1986	PERCENT	INCREASE	PERCENTAGE OF JANUARY, 1984	AVERAGE ANNUAL INCREASE
PRIMARY (001-099)	7023	19.1 %	8115	19.8 %	1092	15.5 %	7.5 %
MANUFACTURING (101-399)	1720	4.7	1875	4.6	155	9.0	4.4
CONSTRUCTION (404-421)	3781	10.3	4367	10.7	586	15.5	7.5
TRANSPORTATION,COMMUNICATION AND OTHER UTILITIES (501-579)	1674	4.6	1916	4.7	242	14.5	7.0
TRADE (602-699)	8078	22.0	8466	20.7	388	4.8	2.4
FINANCE (701-737)	2638	7.2	3044	7.4	406	15.4	7.4
COMMUNITY, BUSINESS & PERSONAL SERVICE (801-899)	11081	30.2	12425	30.3	1344	12.1	5.9
PUBLIC ADMINISTRATION (901-991)	680	1.9	753	1.8	73	10.7	5.2
TOTAL	36675	100.0	40961	100.0	4286	11.7	5.7

DATA SOURCE : STATISTICS CANADA BUSINESS REGISTER - JANUARY, 1984 AND JANUARY, 1986

INDUSTRY SECTOR ANALYSIS

In terms of the number of establishments, "Services" is the largest sector with 12,425 establishments (30.3% of the January, 1986 Manitoba total). This implies an increase of 1,344 over the 11,081 "Service" establishments in January, 1984. On a percentage basis, the increase between 1984 and 1986 is 12.1%. This increase over the two years represents an average annual increase of 5.9%, close to the overall average of 5.7% for all Industry Sectors during the period.

The "Trade" sector has the next highest number of establishments with 8,466 in January, 1986 (20.7% of the Manitoba total). This implies an increase of 388 over the 8,078 reported in January, 1984. The increase of 4.8% over the 2 years represents an average annual increase of 2.4%. This is the lowest increase for any industry sector over the reference period.

The "Primary" and "Construction" sectors had the largest percentage increases during the period between January, 1984 and January, 1986.

The "Primary" sector went from 7,023 establishments (19.1% of the January, 1984 Manitoba total) to 8,115 establishments (19.8% of the January, 1986 Manitoba total). This addition of 1,092 establishments is an increase of 15.5% between 1984 and 1986, an average annual increase of 7.5%. The "Construction" sector also increased 15.5% (an annual average of 7.5%). The number of Construction establishments increased by 586, going from 3,781 in 1984 to 4,367 in 1986. These 4,367 Construction establishments represent 10.7% of the January, 1986 Manitoba total.

For all industries, the number of establishments increased by 4,286 from 36,675 in 1984 to 40,961 in January, 1986. This is an increase of 11.7% for the 2 year period, an annual average of 5.7%. As previously mentioned, the "Primary" and "Construction" sectors had the largest average annual increase with 7.5%, the Finance Sector followed closely with a 7.4% increase. The Transportation Sector was also well above the annual average (5.7%) with an average annual increase of 7.0%.

Those industries showing less than average annual growth include the Trade Sector with a 2.4% average annual increase, Manufacturing with 4.4% and Public Administration with 5.2%.

MANITOBA STATISTICAL ESTABLISHMENTS BY REGION — JANUARY, 1984 AND JANUARY, 1986

REGION	JANUARY 1984	PERCENT	JANUARY 1986	PERCENT	INCREASE	PERCENTAGE OF JANUARY, 1984	AVERAGE ANNUAL INCREASE
SOUTHEAST	2477	6.8 %	2793	6.8 %	316	12.8 %	6.2 %
SOUTH CENTRAL	2467	6.7	2779	6.8	312	12.6	6.1
SOUTHWEST	5185	14.1	5665	13.8	480	9.3	4.5
NORTH CENTRAL	1920	5.2	2111	5.2	191	9.9	4.9
WINNIPEG	17925	48.9	20082	49.0	2157	12.0	5.8
INTERLAKE	2515	6.9	2762	6.7	247	9.8	4.8
PARKLANDS	2691	7.3	3068	7.5	377	14.0	6.8
NORTH	1459	4.0	1689	4.1	230	15.8	7.6
TOTAL	36666	100.0	40949	100.0	4283	11.7	5.7

NOTE : FOR JANUARY, 1984 NINE ESTABLISHMENTS COULD NOT BE ASSIGNED TO A REGION
FOR JANUARY, 1986 TWELVE ESTABLISHMENTS COULD NOT BE ASSIGNED TO A REGION

DATA SOURCE : STATISTICS CANADA BUSINESS REGISTER - JANUARY, 1984 AND JANUARY, 1986

REGIONAL ANALYSIS

Manitoba is divided into 8 Official Regions for Data Collection. These regions, also known as Economic Regions include Southeast, South Central, Southwest, North Central Winnipeg, Interlake, Parklands and North (see map at end of report).

The largest number of establishments is to be found in Winnipeg with 20,082 (49.0% of the Manitoba total) as of January, 1986. This implies an increase of 2,157 over the 17,925 establishments in January, 1984. On a percentage basis, the increase of 12.0% between 1984 and 1986 represents an average annual increase of 5.8%.

The second largest number of establishments for January, 1986 is to be found in the Southwest with 5,665 (13.8% of the Manitoba total). This increase of 480 over the 5,185 establishments in January, 1984 represents an increase of 9.3% between 1984 and 1986 or 4.5% on an average annual basis.

The North had the smallest number of establishments with 1,459 and 1,689 for January, 1984 and January, 1986 respectively. However, the increase of 230 in the North represents an overall increase of 15.8% (7.6% on an average annual basis). This is the largest percentage increase for any of the regions between 1984 and 1986.

Other regions also had large percentage increases in the number of establishments. Parklands had an increase of 377 establishments representing a 14% increase over the 2 year period (6.8% average annual). The South East increased by 316 establishments, a 12.8% increase for the two years or 6.2% on an average annual basis. An increase of 312 establishments occurred in the South Central Region. This represents an increase of 12.6% over the January, 1984 figure of 2,467 establishments and implies an average annual increase of 6.1%.

Several regions realized a relatively low rate of increase. The South West region increased by 9.3% for the two year period (4.5% on an average annual basis). This 4.5% increase is the smallest average annual increase of any of the regions over the period January, 1984 to January, 1986. The Interlake region increased by 9.8% over the two years, implying an annual average of 4.8%. Similarly, the North Central Region increased by 9.9% between 1984 and 1986 for an average annual increase of 4.9%.

OFFICIAL REGIONS FOR DATA COLLECTION